

Family Reach and AbbVie – Fact Sheet

What	AbbVie announces a \$5 million donation to Family Reach, which represents the largest contribution received by Family Reach in its history.
About Family Reach	Family Reach is a national nonprofit organization focused on alleviating the financial burden of cancer. They work with more than 300 hospitals and cancer centers nationwide to equip families with financial education, planning, navigation and assistance before they hit critical breaking points in their financial well-being. By working through hospital social workers, Family Reach is able to connect families with resources that bridge the gap between hospital and home, providing vital support families need to stay afloat. Family Reach’s innovative and collaborative multi-pronged model is designed to offer solutions that improve the patient’s financial experience during cancer treatment, manage debt and household material hardship, and maintain access to treatment.
The need	<p>The financial burden faced by pediatric cancer patients and their families is significant and has far-reaching consequences beyond the time of diagnosis and treatment. The length of treatment, loss of income due to parents’ work interruptions, and increased out-of-pocket costs leave nearly one in three families unable to meet their basic needs following a pediatric cancer diagnosis.</p> <p>Cancer-related financial toxicity contributes to reduced quality of life, increased psychosocial hardship, poorer treatment adherence, and decreased survival. With a child diagnosed with cancer every two minutes, the need to provide families with solutions-oriented resources and tools to alleviate the financial burden of cancer – and its potential long-term consequences – continues to grow.</p>
Why	AbbVie’s donation to Family Reach is grounded in the belief that a child’s chances of overcoming cancer should never be jeopardized by financial barriers. AbbVie’s contribution will enable Family Reach to expand to 25 additional hospitals in 25 states and add 125 hospital-based social workers, resources navigators, and nurse navigators to the Family Reach network, expanding its reach to an estimated 200,000 people within two years. Additionally, AbbVie’s donation will support the development of educational resources and programs for navigating and managing the financial impact of cancer that will be available to families nationwide by mid-2019.
When	<p>AbbVie’s donation to Family Reach was announced via concurrent press releases on September 20, 2018 issued by the Biden Cancer Initiative and AbbVie and Family Reach.</p> <p>During the Biden Cancer Summit on September 21, 2018 at The Anthem in Washington D.C., AbbVie’s donation will be showcased on the main stage by Family Reach CEO Carla Tardif. That afternoon, AbbVie and Family Reach will host a panel discussion at The Arena Stage to allow for a more in-depth discussion with stakeholders about childhood cancer and how Family Reach is increasing its support through AbbVie.</p>
How we will measure impact	<p>Family Reach undertakes extensive evaluations of its programs to assess the impact of the intervention (including an analysis of participation rates and barriers to participation), determine where unmet needs remain, and inform the development of future programming.</p> <p>The expansion into 25 hospitals across 25 states is expected to enable 4,400 additional families to have access to comprehensive tools and financial support programs. The addition of 125</p>

trained personnel will enable Family Reach to help a total of 200,000 people within the next two years. Additionally, the educational resources and programs being developed will be used by an estimated 40,500 families from across the United States over two years.

New Hospitals Confirmed in Family Reach Network

Eight Additional Hospitals to be announced in 2019

City	State	Hospital
Birmingham	Alabama	University of Alabama Birmingham
Phoenix	Arizona	Phoenix Children's Hospital
Little Rock	Arkansas	Arkansas Children's Hospital
Orange	California	Children's Hospital of Orange County
Hartford	Connecticut	Connecticut Children's Medical Center
Orlando	Florida	Arnold Palmer Hospital for Children
Atlanta	Georgia	Aflac Children's Healthcare
Des Moines	Iowa	Blank Children's Hospital
Indianapolis	Indiana	Riley Children's Hospital
Lexington	Kentucky	Kentucky Children's Hospital
Beaumont	Michigan	Beaumont Children's Hospital
St. Louis	Missouri	St. Louis Children's Hospital
Hackensack	New Jersey	Hackensack University Medical Center
Pittsburg	Pennsylvania	Pittsburgh Children's Hospital
Columbia	South Carolina	Palmetto Children's Hospital
Salt Lake City	Utah	Primary Children's Hospital
Madison	Wisconsin	American Family Children's Hospital